

MANAGEMENT COURSES

SIX SIGMA: A CUSTOMER FOCUSED APPROACH LEADING TO WORLD CLASS PERFORMANCE (MG32A)

OBJECTIVE:

This course is designed to provide participants with detailed information on Six Sigma: A customer focused approach leading to world class performance.

WHO SHOULD ATTEND?

Executives and managers who want to understand what it takes to implement a world class business organization.

COURSE CONTENT:

- Why Six Sigma
- Core to the Six Sigma Plus Philosophy
- Identify what % of Revenue (Approximate) is Lost to Poor Quality at 3,4,5 & 6 Sigma Levels
- Explain the Success/Change Formula
- Identify the Yield and DPMO at 4 Sigma
- Explain the Differences Between Six Sigma and TQM
- Explain Customer Critical Criteria
- Explain Three Different Meanings Used for Six Sigma?
- Explain the Elements of the Scientific Method
- Define SIPOC
- Define DMAIC

Duration: 5 Days

Date:	Venue:	Cost:
May 24 – 28	Jubail	SR7,500
Jul 12 – 16	Athens	SR9,000
Dec 20 – 24	Dammam	SR6,500

STRATEGY DEVELOPMENT (MG18C)

OBJECTIVES:

This Course will enable participants to gain Knowledge And Skills to Develop Planning Strategies Of The Organization and Risk Control

WHO SHOULD ATTEND?

This Course is Designed For Planning And Budgeting Staff, Division Heads and Managers.

COURSE CONTENTS:

1. Organization Response to Uncertainty
2. Different Planning Types
3. Planning Objectives
4. Synergy Kinds
5. Porter s Model of Generic Competitive Strategic
6. Four Steps Of Strategic Management Process
7. SWOT Analysis
8. Risk Evaluation And Control
9. Business Impact Analysis
10. Recovery Strategy for Critical business Function

Duration: 3 Days

Date:	Venue:	Cost:
Feb 16-18	Jubail	SR5,500
May 3-5	Dammam	SR4,500
Jul 5-7	Athens	SR7,000