

# MANAGEMENT COURSES

## OPERATIONS and LOGISTICS MANAGEMENT (MG28C)

**OBJECTIVE:**

The objective of this course is to provide full information about operations and logistics management.

**WHO SHOULD ATTEND?**

Middle to Senior Management Officials. Quality, Production and Operations Planners and Managers. Functional Managers and Support Personnel. Team Leaders, Program Managers.

**COURSE CONTENT:**

- Introduction to Operations Management
- Analysis of Concepts, Tools and Techniques used to Control Manufacturing and Service Operations.
- Topics Include Forecasting, Materials Management, Inventory Control, Facility Layout/Location and Quality Management
- Study of Production Process Alternatives
- Study of the Tools Necessary to Effectively Manage a Service Organization.
- Relationships among the Systems. Strategy and Technology.
- Service Strategy and Market Position. Role of Information Resource.
- Global Operations and Logistics in the Manufacturing and Service Sectors
- Organization of Global Operations, Global Manufacturing and Global Sourcing Logistics.
- Logistics Management, Capacity Planning, Scheduling and Quality Assurance
- Analysis of Material Management

**Duration: 4 Days**

Date:	Venue:	Cost:
<b>Apr 25-28</b>	<b>Jordan</b>	<b>USD 2,000</b>
<b>Jul 26-29</b>	<b>Kuwait</b>	<b>USD 2,000</b>
<b>Oct 25-28</b>	<b>Cairo</b>	<b>USD 2,000</b>

## PREPARATION AND EVALUATION OF FEASIBILITY STUDIES FOR INDUSTRIAL, SERVICE AND/OR PUBLIC PROJECTS (MG21B)

**OBJECTIVE:**

Establishing and strengthening of consulting firms and investment promotion agencies. Project appraisal units in development centers and upgrading of their capabilities in the preparation of pre-investment studies and the appraisal of the investment projects.

**WHO SHOULD ATTEND?**

Industrial Engineers, Economists, Financial Analysts, from Industry, Financing Institutions and Banks. Employees of Consulting Firms and Investment Promotion Agencies. Project Appraisal Units in Development Finance Institutions and Development Centers.

**COURSE CONTENT:**

- Engineering Economy Fundamentals
- Capital Financing and Allocation
- Evaluating Projects with Benefit Cost Ratio
- Technical Feasibility
- Engineering and Technology
- Financial Analysis and Investment Appraisal
- Analysis of Cost Estimates
- Organization and Overheads
- Organization Design
- Marketing and Market Analysis
- Preparing and Writing a Business Plan

**Duration: 10 Days**

Date:	Venue:	Cost:
<b>Mar 29-Apr 9</b>	<b>Cairo</b>	<b>USD 3,500</b>
<b>Sept 27-Oct 8</b>	<b>Bahrain</b>	<b>USD 3,500</b>